

Jared Paratore

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SUMMARY OF QUALIFICATIONS

Content Producer with experience producing commercial and long-form broadcast content from concept through final delivery. Skilled in project management, script writing, videography, editing, and client collaboration. Proven ability to manage multiple productions simultaneously while delivering broadcast-quality content under tight deadlines.

EDUCATION

STATE UNIVERSITY OF NEW YORK COLLEGE AT PLATTSBURGH

Plattsburgh, NY

Bachelor of Science | 2022

- TV/Video Production
- Audio/Radio Production
- Digital Media

WORK EXPERIENCE

WRGB - CBS6

Schenectady, NY

Content Creator (formerly Multimedia Content Producer)

Dec 2023 – Present

- Produced "From Then To Now: An American Business Story," a half-hour television special for CBS6 as part of the America 250 initiative, leading the project from planning through final delivery.
- Produced commercial, promotional, and long-form broadcast content from concept through final delivery for television and digital platforms.
- Researched, wrote scripts, produced, shot, and edited commercial campaigns and long-form productions for television and digital platforms.
- Collaborated with clients, marketing representatives, and internal stakeholders throughout all phases of production to ensure projects remained on schedule and met creative objectives.
- Managed multiple concurrent productions while consistently meeting strict broadcast deadlines.
- Developed commercial campaigns that resulted in a client's corporate team requesting additional versions for regional advertising buys.
- Adapted quickly to new production systems and workflows while maintaining project quality and delivery timelines.

TECHNICAL & PROFESSIONAL SKILLS

Technical:

Video Production | Audiovisual Production | Graphic Design | Documentary Storytelling | Commercial Production | Script Writing | Storyboarding | Videography | Video Editing | Photography | Audio Recording | Motion Graphics | Color Correction

Professional:

Project Management | Client Relations | Production Planning | Stakeholder Communication | Digital Content Creation | Social Media Content | Organization & Deadline Management

Software:

Adobe Premiere Pro | After Effects | Photoshop | Audition | Media Encoder | Microsoft Office | Adobe Workfront